



## 1. Principles of Participation

- 1.1 Registration is open for manufacturers and importers and is free of charge.
- 1.2 The GEEA maintains and updates a data-base comprising all registered models meeting the actual criteria or will meet the actual criteria at the moment they will be introduced in the market. Models which are withdrawn from the market will be deleted from the database.
- 1.3 The GEEA publishes a list of currently registered models. The power consumption of these models will also be listed unless the manufacturer indicates otherwise.
- 1.4 The application for registration can be done prior launching a model in the market in order to give the manufacturer enough time to prepare promotional activities. The criteria used, will be the criteria that are valuable at the moment the model becomes available in the market in one of the GEEA countries.
- 1.5 The registration can only be effectuated for models meeting the actual criteria of the moment of their market introduction.
- 1.6 In case of incorrect use of the GEEA label or in case of obvious bad craftsmanship of the product the applicant will be urged to correct it. In case of serious or repetitive abuse of the GEEA label the applicant will be urged to correct it. Non-compliance can lead to exclusion of the participant.
- 1.7 The GEEA is not responsible for wrong data delivered by the applicant.

## 2. Principles of Registration

- 2.1 The energy and/or power consumption as well as other data related to the label criteria are based on self-declaration by the manufacturer or importer.
- 2.2 The energy and/or power consumption has to be measured according to the testing methods approved by the GEEA and referred to on the application forms.
- 2.3 The GEEA may perform sample tests. In case of dispute a verification test has to be performed by a certified testing body according to the verification procedure of the GEEA (Reference document TM07-200499). The costs will be with the applicant unless the verification procedure proves the results of the applicant.
- 2.4 If the model is available in the markets of different GEEA member countries under the same model description the energy and power consumption values have to be the same.

## 3. The Use of the Label

- 3.1 The GEEA label (figure 1) is a registered trademark of the GEEA. Abuse of the label can therefore be followed by legal consequences.
- 3.2 It is prohibited to change the layout, the proportion or the colours (also black/white) of the label.
- 3.3 The manufacturer, importer or retailer may use the label for the registered models as soon as he/she receives the confirmation of the registration or as soon as the model appears on the official GEEA list of registered models.
- 3.4 The manufacturer, importer or retailer may use the label as
  - a sticker on the appliance;
  - a sticker or reprint on price labels, brochures, prospectus or boxes or any other information tools used in show rooms or stores;
  - a reprint on any promotional material linked to the model concerned.
- 3.5 The label may also be used on promotion material before the date of the market introduction.
- 3.6 **When using the label it must be clear to the consumer that the label is linked to a specific model. The use of the label in a general company promotion is prohibited.**
- 3.7 It is allowed to produce the label as long as the original layout offered by the National Registration Office is used.
- 3.8 The label is available on diskette and on internet or can be ordered at any National Registration Office. The National Registration Office is free to whether or not make hard copies of the label, films or any other promotion tool available.



Figure 1