

energy+

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www.energy-plus.org

Dear Sir/Madam,

January 20th, 2004

The Energy+ team is happy to invite you to the final public event of this very successful international project on February 25th, 2004, at the Hometech International trade fair, Cologne, Germany.

Today, this exemplary procurement project on very energy-efficient cold appliances claims significant results:

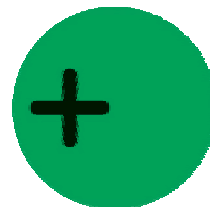
- Providing the means for market actors to anticipate the new European Energy Label specifications with already more than 600 A+ and A++ listed appliances;
- Serving as the main axis of many national and regional policies;
- Switching both the European general market and local markets to more energy-efficient appliances.

Led by the European Commission, achieved by the industry and retail efforts and supported by many national and international organisations, Energy+ illustrates how the European concept translates into a sound and material reality.

Energy+ the Final Event will officially present the winning appliances and best promotion campaigns of the 2003 European Energy+ awards competition and the spring 2004 Energy+ list with the newest energy efficient cold appliances!

European top executives and officials, large industrial manufacturers of cold appliances, large retail chains, utilities, energy agencies environmental organisations and other NGO's and the press will be invited!

'Co-ordinates': February 25, 2004, 11:00 a.m.-12:30p.m, at the Hometech International trade fair in Cologne, Germany



Program at a glance

10.30 Welcome

11.00 Opening

11.00 Introduction on the Energy+ project

11.20 Presentation of the Energy+ list SPRING 2004

11.25 Introduction on the:

2nd European Energy+ appliance awards competition

1st European Energy+ most creative campaign award competition

11.30 Awards ceremony: presenting the winners and participants

11.45 Winning manufacturers addressing the attendees

12.00 Winning retailers, utilities, cities, other NGO's address the attendees

12.15 Closing

Your participation in this event/meeting is highly appreciated. If you want to attend this event, or if you are represented, please fill in the form attached to this letter and send/fax it to the following address.

Novem,
Energy+ co-ordination team
Att. Adrie van de Water
P.O.Box 8242
3503 RE Utrecht
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Fax: +31 30 2316491

You can also send us an e-mail with your personal details. In any case you will receive a confirmation by e-mail.

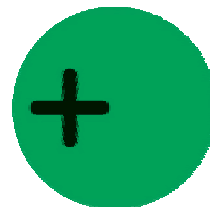
Hoping for a positive answer from your part,

Yours sincerely,

Energy+ team

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contact@energy-plus.org
www.energy-plus.org



YES I will come to ENERGY+, the Final Event

My name:

My position:

My company:

My address:

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City:

Country:

Phone:

* E-mail:

Remarks:

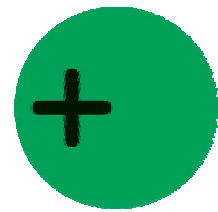
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* Please fill this line in order to receive confirmation by E-mail.

Novem / Energy+ team
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Energy+ at Hometech 2004, Cologne:

- **Feb. 25, 11:00 AM - Energy+ Final Event/ European Energy+Awards Ceremony** - Allegro Reception Room - Hall 11
- **Feb.25-27: Energy+ booth** in Hall 10.2 - alley A - stand 098
Koelnmesse - Messeplatz 1 - 50679 Köln.

The winning appliances/campaigns will be displayed, starting at the 25th shortly after the final event.

ENERGY+ IN BRIEF

- Launched in 2000
- **25 % - 50 %** more efficient than basic Class A models.
- **More than 600** different models at European level
- **8** cold appliance categories
- **19** manufacturers
- **39** brands
- **50 retail groups**
- **+15,000** retail outlets in the Energy+ retailers network
- **+1 million** dwellings in Europe managed by 17 Energy+ institutional buyers
- **45** supporters Europe-wide
- www.energy-plus.org

Autumn 2003

Energy+ is supported by the European Commission and several national governments. It is conducted under the auspices of the SAVE programme of the European Commission and thirteen national agencies: **Austria** – EVA, the Austrian Energy Agency; **Belgium** – VITO, Flemish Institute for Technological Research; **Finland** – Motiva, Energy Information Centre for Energy Efficiency and Renewable Energy Sources; **France** – ADEME, French Agency for the Environment and Energy Management; **Germany** – Wuppertal Institut with support from the State of North Rhine-Westphalia and UBA, the Federal Environment Agency; **Greece** – CRES, Centre for Renewable Energy Sources; **Italy** – Politecnico di Milano, with support of the Ministry of the Environment; **The Netherlands** – NOVEM, the Netherlands Agency for Energy and the Environment; **Norway** – Norwegian Water Resources and Energy Directorate and NEE, Norwegian Energy Efficiency and Energy Management Inc; **Portugal** – ADENE, the Portuguese Energy Agency; **Sweden** – STEM, the Swedish National Energy Administration; **Switzerland** – SwissEnergy, represented by the Swiss Agency for Efficient Energy Use (S.A.F.E.); **United Kingdom** – ECI, the Environmental Change Institute of the University of Oxford with support from the DEFRA.